



24th Annual NAABA AGM Celebration

Presented by



September 21, 2017

Shell Place Grand Ball Room

Sponsorship Opportunities

UPDATED as of September 1/17



Dear Friend and Supporter,

On behalf of the Northeastern Alberta Aboriginal Business Association (NAABA), I am pleased to inform you of our upcoming Annual General Meeting (AGM) and AGM Celebration. On the evening of September 21st, please join us as we celebrate Aboriginal Business in our Region and also introduce our newly appointed 2017/2018 NAABA Board of Directors.

Presented by our Industry Partner, Imperial, we are excited to host a celebratory evening that will include great food, entertainment, live and silent auctions, and a message from our Keynote Speaker, President and CEO of the Canadian Council For Aboriginal Business, JP Gladu.

Join us as a sponsor and help us celebrate local Aboriginal Business.

Feel free to contact us at 780-791-0478 at your earliest convenience to confirm your commitment. Thank you for your time, we look forward to seeing you at the 24th Annual AGM Celebration.

Sincerely,

Leanne Hawco
Executive Director, NAABA



Presenting Sponsor (\$15,000.00) – CONFIRMED – THANK YOU

- Opportunity to speak and address potential crowd of 350+
- Social Media Announcement of commitment on FB and Twitter
- Presenting logo recognition on all Web page promotions of event
- Presenting logo recognition on all promotional material surrounding event (posters, social media updates, web page updates, event program, on screen sponsor slide show during event and all signage at event.
- Two tables (20 tickets) for the AGM Celebration
- Logo recognition on Table Signage
- Prominent table location close to Key Note Speaker JP Gladu
- One full page advertisement in event program

Entertainment Sponsor (\$10,000.00) – CONFIRMED – THANK YOU

- Social media announcement of your support, once entertainment has been confirmed, on FB and Twitter
- Entertainment Sponsor logo recognition on web page, event program, on screen sponsor slide show during event and shared sponsor signage at event
- Opportunity to introduce entertainment at the event
- One table (10 tickets) plus 5 extra tickets for AGM Celebration
- Logo recognition on table signage
- Prominent Table location close to Presenting sponsor
- ½ page advertisement in event program

Gold Sponsor (two opportunities available for \$7,500.00) – CONFIRMED – THANK YOU

- Shared logo recognition on web page
- Shared logo recognition on event program
- Shared logo recognition on screen sponsor slide show during event
- Shared logo recognition on sponsor signage at event.
- One table (10 tickets)
- Table location close to Presenting and Entertainment Sponsor Tables
- Logo recognition on table signage
- ¼ page advertisement in event program



Silver Sponsor (four opportunities available for \$5,000.00) – 2 AVAILABLE

- Shared logo recognition on web page
- Shared logo recognition on event program
- Shared logo recognition on screen sponsor slide show during event
- Shared logo recognition on sponsor signage at event
- One table (10 tickets)
- Logo recognition on table signage

Bronze Sponsor (six opportunities available for \$3,000.00) – 3 AVAILABLE

- Shared name recognition on web page
- Shared name recognition on event program
- Shared name recognition on screen sponsor slide show during event
- Shared name recognition on sponsor signage at event
- One table (10 tickets)
- Logo recognition on table signage

Table Sponsor (opportunity available for \$1,500.00) - AVAILABLE

- Shared name recognition in Sponsor Recognition Ad that will appear on FB and Webpage
- Shared name recognition in Sponsor Recognition Ad that will appear in the end of the evening Slide Show
- Shared name recognition on sponsor signage at event
- One table (10 tickets)
- Logo recognition on table signage