



## **Northeastern Alberta Aboriginal Business Association**

### **NAABA's Aboriginal Business Policy Guidelines**

#### **Social Awareness**

- Social consciousness is consciousness shared within a society. It can also be defined as social awareness; to be aware the situations that different societies and communities face on a day-to-day basis; to be conscious of the needs of society.
- Key questions and/or indicators:
  - Does your company participate in community investment?
  - Do you have an active and knowledgeable representative that works with the community at the grassroots level?

#### **Cultural Tradition**

- Respecting local Aboriginal knowledge and values.
- Key questions and/or indicators:
  - Does your company provide cultural awareness training for employees?
  - Does your company attend and/or participate in Aboriginal cultural events?

#### **Economic Respect**

- The moral rights to develop an economy within their own culture and communities utilizing the inherent land and resources that is rightfully theirs.
- Key questions and/or indicators:
  - Along with setting a standard for quality of service and delivery to the Aboriginal Business, how does your company establish relationship between the Aboriginal business and your company?
  - Is your company an active participant in the Opportunities in Action program created by NAABA? These seven shared responsibilities guide full members and associate members in the following best practices:
    1. Aboriginal Business Awareness Program
    2. Stewardship Sessions
    3. Aboriginal Buddy System
    4. Existence of Aboriginal Business Development Liaison
    5. Effective Communication
    6. Contract Management Practices
    7. Utilization of NAABA Net

#### **Sign Off**

The Aboriginal Business Policy must be signed off by President and or CEO to be accepted at NAABA.